

## Digital Marketing Intern

### Rural WiFi - Who We Are

In a very short time Rural WiFi has become the only broadband provider on the market that offer every type of broadband solution available - Fibre, 5G, Wireless, High Speed and Satellite. As broadband is extremely dependant on location this offering allows us to cater to everyone in Ireland and not just the city dwellers. We were the first to bring WiFi to the Aran Islands and most recently got the locals of Bere Island off Cork from 2MBs to 60MBs.

### Want to join an award-winning team?

- Bonkers.ie National Consumer Awards 2023 - Winner Best Customer Service - Rural WiFi
- CX Impact Awards 2022 - Winner Technology, Media and Telecoms - Rural WiFi
- CX Impact Awards 2022 - Rising Star of the Year - Rural WiFi Evan Cotter
- Bonkers.ie National Consumer Awards 2022 - Runner Up & Special Mention Best Customer Service - Rural WiFi
- Irish Enterprise Awards 2021 - Best Emerging Telecoms Company - Rural WiFi

### The Perfect Candidate - Who You Are

Are you a creative self-starter, a young energetic, newbie to the digital marketing world? Someone who is confident in bringing ideas to the table, initiating them into action, seeing them through to fruition and reporting back on their success? Are you a detail-oriented person? Then this is the right place for you!

### What we want to achieve together...

- Disruptive, explosive, creative marketing with tangible results!
- Reactive marketing!
- Become a Thought Leader in the industry!
- Become a Household name!

You will be responsible for carrying out the day to day social media monitoring, ensuring content calendar timelines are met with a sense of urgency and adherence to timelines.

Digital marketing strategies are extremely important for our company's success, so your role will play a crucial part in working with our Digital Marketing Team to ensure our business goals and objectives are met.

We are expecting you to have a big passion for digital technologies and all digital marketing channels. You will be working closely with the COO and Digital Marketing Executive to create creative and exciting campaigns. We want disruptive and explosive creativity paired with reactive marketing.



The ideal candidate will be able to create content on Canva or Adobe Suite to line up with our content calendar.

### **Key Objectives**

- Creative flair for clever campaigns
- Graphic Design - Adobe Suite/Canva
- Social Media Management (including creatives, posting, scheduling)
- Content creation and generation for online and offline platforms
- Inbound marketing
- Affiliate marketing
- Email marketing
- Web development - Wordpress

### **Essential Candidate Skills And Experience**

- Sense of ownership and pride in your performance and its impact on the company's success
- Sense of urgency and ability to adhere to timelines
- Creative with outstanding attention to detail
- Highly organised and self-motivated
- Driven and able to work proactively by yourself
- Outstanding copywriting skills
- Taking care of the details - accurate in recording information clearly and concisely
- A proven track record as a self-starter
- A proactive attitude
- Entrepreneurial

### **Minimum Qualifications**

- BSc degree in marketing, digital technologies or relevant field
- Native or bilingual English speaker
- Positive attitude!
- Understanding of social media
- Content Creation Examples

**Salary:** TBC

**Location:** Dublin 15.

**Reporting to:** COO.

**Job Type:** Full-time, Permanent.

**Hours:** Office based Monday to Friday 09.30-6.00 or 08.30-5.00. 1 hour lunch.

**Annual Leave:** 20 Days & Public Holidays

**Benefits:** Pension & Health Care

**Start Date:** Immediate

This is an exciting opportunity with potential for growth and career progression. We want someone who will create exceptional work and have fun while doing it! As we grow the company to the next level, we are looking for the right people to join us.

