

Customer Support Representative

Salary: 25,000 + Small Commission + Bonus based on KPIs.

Location: Blanchardstown, Dublin 15.

Reporting to: COO.

Job Type: Full-time, Permanent.

Hours: Office based Monday to Friday 09.30-6.00. 1 hour lunch.

Annual Leave: 20 Days.

Benefits: Pension & Health Care after 6 month probation.

Start Date: TBD.

Rural WiFi - Who We Are

Founded in 2015, Rural WiFi provides wireless broadband services to rural areas of Ireland and the UK. As Ireland's only WiFi broker, we have four options to choose from ensuring we have a solution for everyone! Our mission is to bring broadband to everyone across Ireland and the UK. Rural WiFi is a sister company of FleetConnect, the largest Transport WiFi network in Ireland and Let's Connect who deliver an enhanced Wi-Fi experience to the public hospitality sector.

Want to join an award-winning team?

Voted Best Emerging Telecoms Company at the 2021 Irish Enterprise Awards. Bonkers.ie National Consumer Award 2022 Runner Up - Best Customer Service.

The Perfect Candidate

You will be the first point of contact for one of our most important assets, our customers. As our Support Representative, you will be an essential part of helping Rural Wifi build and grow trust with our customers by fully listening, and appropriately and swiftly responding to them. This role is critical to the improvement of our product because you will be the first representative to receive and respond to users who have questions, insights, and issues about our products.

Training is provided but having a passion for technology will help aid you in this role. Someone patient, calm and friendly is essential as you are dealing with frustrated customers who only reach out when they have no internet.

Key Objectives

- Offer superb customer experience to customers.
- Warmly onboard new customers joining Rural Wifi.
- Working along with other departments to ensure the smooth operations of the sales campaigns, aiming towards team sales completion targets.
- Ensure processes compliance of signups within sales and customer support.
- Carrying out daily admin tasks related to sales and customer onboarding.
- Reach required service levels and call quality on inbound and outbound calls.



- Make retention calls to customers who have indicated they wish to cancel services.
- Using excellent social & interpersonal skills to provide the very best customer experience to potential and existing customers.
- Recognise sales opportunities and up-sell to the current customer base.
- Recommend changes in products, services, and policies by evaluating results and competitive developments.
- Contribute to team effort by accomplishing related results as needed.
- Customer nurturing and retention.
- Handle and follow up customer queries, providing prompt solutions.
- Follow communication procedures, guidelines and policies to ensure issues are dealt with in the highest possible standard.
- Create ticket pipelines on our HubSpot CRM to ensure every support issue is tracked and monitored correctly.
- Give feedback to the marketing department.

Someone tech savvy is crucial to this role as a lot of customer queries require assistance in turning on their router or resetting it to their factory settings. Training is provided but having a passion for technology will help aid you in this role.

Someone patient, calm and friendly is essential as you are dealing with frustrated customers who only call when they have no internet.

Essential Candidate Skills And Experience

- Proven Customer Support/Service experience or experience as a client service representative in a Call Centre environment desirable.
- CRM experience HubSpot desirable.
- Experience in the Broadband/Telecommunications sector is an advantage but not essential.
- Strong phone contact handling skills and active listening.
- Excellent and demonstrable people and communications skills.
- Taking care of the details. Is accurate in recording information clearly and concisely.
- Strong relationship skills.
- Organisational skills.
- Time management skills.
- Customer orientation and ability to adapt/respond to different types of situations
- Ability to work independently in order to effectively structure a day to allow for key sales-related activities.
- A proven track record as a self-starter.
- Results-oriented.
- Excellent verbal and written communications skills.
- Team player.
- Computer skills and tech-savvy.
- IT knowledge is desirable.
- A proactive attitude and attention to small details are essential.



• 1 year of professional work experience is preferred.

Additional Qualifications

- Exceptional persuasive verbal and written communication skills with excellent telephone skills and a high level of attention to detail.
- Proficient working with a CRM system.
- Strong prioritization and time management skills.

COVID-19 considerations:

All COVID safety measures are in place to ensure a safe work environment.